

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

34th to 35th St. 6th Ave.

SALE OF OSTRICH PLUMES

A Remarkable Offering

Finest Willow & French Plumages

The town is flooded with sales of Ostrich Plumages, many of which are sales in name only, and the saving only on paper.

We found a leading Manufacturer overstocked with Fine Plumages, who took a heavy loss to unload at once, hence our extremely low prices.

THE WILLOW PLUMES are the high-grade kind that last. THE FRENCH PLUMES are guaranteed to give satisfaction.

All are the best quality, rich, full and glossy. Considering the probable advance in prices later on, and the fact that all indications point toward an Ostrich Season these values are even more extraordinary.

BEAUTIFUL FRENCH TIPS, three-in-a-bunch; very full heads, high grade; black or white; Regular price \$4.49; sale price \$2.59

A quill end included with each plume.

Willow Plumages

Size.	Reg. Price.	Sale Price.
19 inches...	\$10.94	\$6.94
22 inches...	15.94	9.94
25 inches...	23.49	15.94

French Plumages

Size.	Reg. Price.	Sale Price.
13 inches...	\$1.74	99c
15 inches...	2.49	\$1.59
16 inches...	3.79	2.39
17 inches...	3.96	2.59
18 inches...	5.74	3.69
19 inches...	7.49	4.49
20 1/2 inches...	8.49	5.49

FUR SALE CONTINUED

The balance of a purchase of over \$100,000 worth of Fine Furs, which if bought in the regular way we would have to sell for DOUBLE these sale prices.

Women's Fur Coats	Regular Price.	Sale Price.
Pony Coat, 54 inches long, silk lined.	\$98.75	\$49.74
Natural Brown Pony Coat, 54 inches long.	124.00	63.75
Caracul Coat, 36 inches long, silk lined.	124.00	63.75
Mohr Pony Coat, 54 inches long, brocade lining.	134.00	75.75
Blended Squirrel Coat, full length.	189.00	98.75
Persian Coat, 36 inches long, silk lined.	300.00	150.00
Caracul Coat, 52 inches long, brocade lining.	338.00	169.00
Baby Caracul Coat, 54 inches long; collar and cuffs of natural Australian opossum.	496.00	374.00
Natural Mink Coat, made of over one hundred perfectly matched skins.	1,474.00	894.00

Neckpieces and Muffs

Blended Squirrel, shawl collar and muff	\$39.74	\$21.74
Fine Fitch, shawl collar and muff	194.00	98.75
White or Sitka Fox Animal Set	249.00	124.00
Australian Opossum Stole	48.75	24.75
Australian Opossum Bolster Muff to match	48.74	24.74
Dark Natural Raccoon, shawl collar	54.75	26.74
Natural Raccoon, pillow muff to match	54.75	26.74
Pointed Fox Scarf, four-skin effect	94.75	48.74
Pointed Fox Pillow Muff to match	74.75	37.74
Dark Mink Neckpiece	109.00	59.75
Mink Six-Stripe Pillow Muff to match	98.75	48.74
Natural Mink Shawl Scarf	309.00	154.00
Natural Mink Pillow Muff to match	224.00	112.00
Blended Hudson Bay Sable Shawl	234.00	117.00
Hudson Bay Sable Muff to match	194.00	98.75

SUITS, DRESSES, COATS, WRAPS

\$13.74 FOR WOMEN'S SUITS that were up to \$25.00.
\$19.74 FOR WOMEN'S SUITS that were up to \$30.00.
\$23.74 FOR WOMEN'S SUITS that were up to \$40.00.
\$18.74 FOR WOMEN'S VELVET DRESSES; were up to \$30.00.
\$12.74 instead of \$20.00 for BROADCLOTH CLOAKS, in street and evening shades.
\$16.74 FOR MISSES' \$25.00 POLO COATS, tan or gray, belted.

Finer Suits up to \$74.75. Gowns up to \$106.00.
 Wraps up to \$109.00. Coats up to \$49.74.

WAIST SPECIALS

99c FOR \$2.00 WAISTS; batiste, front of Japanese hand-embroidery and drawn work; tucked back; three-quarter sleeves, with collar or collarless.
\$1.29 FOR \$2.25 WAISTS; batiste, two styles; one collarless; trimmed with Swiss embroidery, Val. insertion and pleated lace frill; the other tucked, insertion yoke and medallions.
 French Hand-made Waists for as little as \$3.50; lavishly hand-embroidered handkerchief linen, chiffon linen, marquisette, net and lace mesh Waists of exquisite designs, up to \$54.49.

LACE & EMBROIDERY SALE

A second installment of the splendid values that were so enthusiastically received last week—14,400 yards of entirely new Laces and Embroideries added to our great stock. 1st Fl., 34th St.
 Platte Valenciennes, Point de Paris and Fancy Cotton Edgings and Insertions to match; 1 1/2 to 5 inches wide; values 9c to 40c a yard, at 5c, 7c, 9c, 12c, 15c and 19c.
 Black Silk Embroidered Net Bands and Double-Edged Galleons, 2 1/2 to 4 1/2 inches wide; imported to sell up to \$1.50 a yard; at First Floor, Centre, **54c**
 Embroidered White Muslin Flouncings, 27 inches wide, in Broderie Anglaise and blind designs; values 85c to \$1.25 a yard; at **69c**
 Embroidered Bands to match above Flouncings, 3 to 4 inches wide; values 30c to 45c a yard; at **24c**

\$6.50 SEMI-MADE ROBES \$5.39

WHITE LINGERIE ROBES, footed with seventeen-inch embroidered flounce, matching wide insertions; enough plain material and trimming for waist.

MEN'S \$2.00 UNDERWEAR, 98c

Men's Shirts; medium-weight wool, cashmere and merino, white and natural, full regular-made, silk-finished fronts, sizes 38 to 52 inches. Also a small lot of Drawers that match, in sizes 36 to 50. The product of one of the best manufacturers, and are regularly sold at \$2.00 and \$2.50 each. They have been classed as "throw-outs" by the inspectors at the mills because of defects that are barely perceptible and which affect their wear-worth not at all.

Other Underwear for Men in our regular stocks ranging up to fine Silk-and-wool Garments at \$5.09.

CROWDED OUT—January Sale of China and Glassware, Beds and Bedding, Lace Curtains, Colored Dress Silks, Black and White Mohair, Wash and White Goods, Flannels, Linings, Semi-made Robes and Grocery Specials.

ANNUAL HOUSEHOLD LINEN SALE

Nearly \$200,000.00 worth of fine Linens—THE BEST from Ireland, Scotland, Germany, France and Belgium.

A famous sale by a famous house. Just as surely and unequivocally as Macy's regular prices are always lower than elsewhere, so

Macy's Sale Prices Are Lower Than in Any Other Linen Sale in Town

A long introduction for this famous Macy Linen Sale is unnecessary. It would be a repetition of what is well known to the great army of Macy's shoppers.

DEEDS SPEAK LOUDER THAN WORDS. The story of the splendid LINENS demands this entire space and more—Read it!

Scotch Table Linens

At these sale prices, as cheap as domestic Linen, although it is a representative Dunfermline weave. Wears well and launders beautifully.

Size	Our regular price	Sale price
72x72	\$2.71	\$1.77
72x108	3.36	2.40
72x126	4.04	2.97
81x81	3.84	3.49
72x126	4.78	3.97
72x144	5.12	4.49
90x108	5.13	4.49
90x126	6.73	5.49

Size	Our regular price	Sale price
22 in.	\$2.39	\$1.94
20 in.	2.97	2.19
24 in.	3.49	2.69

Scotch Hemstitched Cloths

\$1.88 for \$2.50 Pure Linen Cloths, size 61x82; heavy quality, neat designs. Hemstitched Sets, in a choice of sizes in this newly imported series of pretty designs.

\$1.98 for Cloth, size 64x84 in.	
\$2.19 for Cloth, size 64x82 in.	
\$2.69 for Cloth, size 64x100 in.	
24c each for Napkins to match, 18 inches square.	
Table Cloths. These sturdy Scotch linens also hemstitched:	
\$2.69 for Cloth, size 70x70 in.	
\$3.49 for Cloth, size 70x88 in.	
\$3.79 for Cloth, size 70x108 in.	
33c each for Napkins to match, 20 inches square.	
39c each for Napkins to match, 22 inches square.	

Irish Table Linen

We are especially proud of these linens:

Heavy, Double Satin Damask Cloths, in new designs; worth fully a third as much again, as—
 \$2.97 for Cloth, size 72x72 inches.
 \$3.99 for Cloth, size 72x90 inches.
 \$5.39 for Cloth, size 72x108 inches.

\$4.96 for dozen Napkins to match, 20 inches square.
 Embroidered Sets, also hemstitched; heavy Irish linen, in very good designs:—
 \$9.89 for Cloth, size 72x72 inches.
 \$13.89 for Cloth, size 72x90 inches.
 \$18.89 for Cloth, size 72x108 inches.
 74c each for Napkins to match, 18 inches square.

"Gold Medal" Damasks—Pure linen, a make very widely and favorably known:—
 \$1.49 for \$2.00 Cloth, size 72x72 in.
 \$1.79 for \$2.25 Cloth, size 72x90 in.
 \$2.19 for \$2.50 Cloth, size 72x108 in.
 \$1.88 for dozen 22 in. Napkins to match, generally sold at \$2.25.

Damask Table Tops, pure linen, bleached, good patterns:—
 69c for 56c size, 36x45 in.
 98c for 112c size, 45x45 in.
 \$1.16 for 144c size, 54x54 in.
 24c for 36c Tray Cloths, pure linen, damask, bleached, size 18x27 inches.
 36c for 60c Hemstitched Squares, mercerized, size 32x32, will wear and launder nicely.
 59c for size 50x58; value \$1.25.
 11c each for Napkins to match, value 20c; 15 inches square.

German Table Linen

Bleached German Damask; unsurpassed for wear; soft finish, striking designs; sale prices:—
 \$4.96 for Cloth 72x72 in.
 \$5.94 for Cloth 72x90 in.
 \$7.44 for Cloth 72x108 in.
 \$8.09 for Cloth 72x126 in.
 \$6.04 for dozen Napkins to match, 20 inches square.
 German Linen Cloths; choice patterns, soft finish, hemmed:—
 49c for size 40x60.
 79c for 50x50 in.

98c for Odd Napkins; \$1.50 quality, pure linen, assorted designs.
 79c yard for Extra Heavy Cream Linen Damask, dice-patterned, 68 inches wide.
 \$1.09 for dozen Napkins to match.
 \$1.39 for 8.175 Hemstitched Cloths, German damask, pure linen, size 60x80, in a large number of good designs.
 98c for \$1.25 Cloth, size 60x80 inches.
 10c each for 20-inch Napkins to match.
 \$1.09 for \$1.29 Cloth, size 56x72 inches.
 10c each for 16-inch Napkins to match.

Asbestos Table Pads and Mats

The only Pads guaranteed to protect table surfaces from heat. Reversible, and sectional; covered with removable flannel slips. The leaves fit square tables; leaves combined with the proper size of round pad fit oval tables. Nowhere can you equal our prices, at any time. One side of mats covered with felt.

SALE OF PERSIAN KIRMANSHAH RUGS

Some time ago we cabled this message to our representative at Constantinople: "At first favorable opportunity buy 100 Kirmanshahs of best quality"; he did, and we have just received his purchase.

The quality is the best, and a large majority of them are in the most useful sizes, such as 9x12 feet and 10x13 feet.

Size.	Value.	Sale.	Size.	Value.	Sale.
6 ft. 10 in. x 9 ft. 6 in.	\$195.00	\$113.75	7 ft. x 10 ft. 6 in.	\$224.00	\$129.50
7 ft. 8 in. x 10 ft. 10 in.	250.00	145.25	8 ft. x 10 ft. 11 in.	260.00	151.00
7 ft. 3 in. x 11 ft. 7 in.	265.00	168.00	8 ft. 6 in. x 11 ft. 8 in.	300.00	175.00
8 ft. 9 in. x 12 ft.	325.00	183.75	9 ft. x 11 ft. 3 in.	315.00	182.00
9 ft. 9 in. x 11 ft. 4 in.	335.00	194.00	8 ft. 9 in. x 11 ft. 9 in.	320.00	198.00
8 ft. 6 in. x 12 ft. 2 in.	335.00	198.00	9 ft. 9 in. x 12 ft. 3 in.	375.00	217.00
8 ft. 9 in. x 12 ft. 8 in.	350.00	222.00	9 ft. 6 in. x 13 ft. 10 in.	375.00	227.00
9 ft. 1 in. x 12 ft. 8 in.	350.00	228.00	9 ft. 2 in. x 12 ft. 6 in.	380.00	232.00
9 ft. 5 in. x 12 ft. 2 in.	360.00	230.00	9 ft. 10 in. x 12 ft. 10 in.	380.00	258.00
10 ft. 5 in. x 15 ft. 7 in.	450.00	285.00	11 ft. 7 in. x 15 ft. 11 in.	565.00	324.00
12 ft. 7 in. x 18 ft. 8 in.	898.00	587.00	12 ft. 10 in. x 18 ft. 7 in.	925.00	597.50

Other Oriental Rugs in stock up to \$1,275.00.

PERSIAN AND CAUCASIAN RUGS FROM OUR REGULAR STOCKS—\$24.74 Consisting of Hall Strips 9 to 12 feet long, large, silken Kurdistans, Mossouls, etc., up to 4 1/2 x 8 1/2 feet. Were \$35.74 and \$39.86, now.

DOMESTIC RUGS UNDER PRICE

Just received two extraordinary purchases

Size	Reg. Price	Sale Price	Size	Reg. Price	Sale Price
18 x 36 in.	\$9.88	\$7.74	6 x 9 ft.	\$7.74	\$6.48
27 x 60 in.	2.14	1.74	7 1/2 x 9 ft.	10.89	7.74
36 x 72 in.	3.48	2.84	8 1/2 x 10 1/2 ft.	12.89	10.89
7 1/2 x 9 1/2 ft.	13.24	10.89	9 x 12 ft.	14.74	12.24
8 1/2 x 10 1/2 ft.	19.74	15.48	LINOLEUMS, tile and mosaic effects, two and four yards wide; regularly 74c square yard, at 48c		
9 x 12 ft.	22.74	16.24			
12 x 15 in.	36.74	28.89			

THE ORIGINAL DEPARTMENT STORE

Macy's

34th to 35th St. 6th Ave.

On the Third Floor, Adjoining The 34th Street Elevators—We now have

A DEPARTMENT OF INTERIOR DECORATIONS

with an expert in charge, to advise and assist in the selection of home furnishings and to furnish estimates and sketches if desired. Appointments may be made for a consultation at this office on the third floor, or at your home. Whether it be a single room or an entire home which you desire furnished our Department of Interior Decorations is at your service.

The advantages of this new Department will be apparent to you, for example: you tell one man what you want, who will promptly grasp your ideas and carry them out in making all your purchases, in whatever department you desire to shop. You thus avoid taking the time and trouble of explaining your wants to several different sales people. You will also easily obtain a uniform decorative scheme throughout your home.

We are confident that the results secured by purchasing Home Furnishings through our Department of Interior Decorations will be far more satisfactory and economical than buying something here and something there.

OIL PAINTINGS

A special purchase to be sold at wholesale prices.

Marines—Landscapes—Figures

In gilt frames with gold burnished ornaments, and in shadow boxes faced with glass.

\$4.94 FOR PAINTINGS, 12x16 inches (20 to choose from).
\$4.96 FOR PAINTINGS, ranging up to 12x24 inches (39).
\$5.94 FOR PAINTINGS, up to 16x24 inches (8 to choose from).
\$8.94 FOR PAINTINGS, 14x18 inches (14 to choose from).
\$11.94 to **\$20.89** FOR ODD PAINTINGS, worth up to \$30.

It is always a delight to walk through Macy's Art Department. Paintings, etchings and engravings in great variety, each chosen by a discerning critic.

LACE CURTAINS REDUCED

\$2.74 for **\$4.00** Lace Curtains; braided patterns with Marie Antoinette lace work, mounted on good quality French net. Choice of ten neat, effective designs.

\$3.97 for **\$5.00** Irish Point Lace Curtains; choice of six handsome patterns; on best quality bobbinet.

\$1.98 for **\$2.75** Real Cluny Lace Curtains; hand-made Cluny lace insertion and edging on heavy French cable net. Arabian effects only.

Our regular stocks of Lace Curtains include complete assortments of grades, makes and prices, ranging from 65c a pair up to \$99.74.

SAVING OF 1/4 IN SILVERWARE

Rogers Spoons & Forks, standard "AA" plate, "Poppy" design, gray finish.

	Elsewhere	Macy's Special		Elsewhere	Macy's Special
Tea Spoons, doz.	\$1.50	1.04	Large Soup Ladles	\$2.25	\$1.49
Table Spoons, doz.	3.00	1.94	Jelly Spoons	75c	50c
Table Forks, doz.	3.00	1.94	Cold Meat Forks	75c	49c
Triple-Plated Dinner Knives	3.50	2.48	Sugar Tongs	75c	57c
Heavy weight Rogers Pattern, gray finish, with bright centre			Fish Pushers	50c	29c
Gravy Ladles	75c	59c	Baby Spoons	50c	29c
Small Soup Ladles	\$2.00	\$1.39	Serving Spoons	\$1.00	74c
			Pie Servers	1.50	98c

Quadruple Plated Table Pieces & Sets:
 49c for Lemon Dishes, pierced frame, glass lining.
 49c for Crumb Sets consisting of scraper and tray.
 98c for Stag-handled Carving Set, consisting of knife and fork; fine steel blade in several shapes.

\$1.39 for Bon Bon Dishes, several styles; handle in centre.
\$1.49 for After Dinner Coffee Sets, consisting of pot, sugar bowl, cream pitcher and tray; reproduced from sterling silver set and finished either bright or gray.

\$12.89 for Tea Sets, five pieces, bright finish, plain design, heavy flowered edge.

Our Genuine Silverware is sold at correspondingly low prices. The display ranges from Salt Spoons to huge chased Punch Bowls.

SPECIALS FOR TUESDAY
 NOT ON SALE MONDAY

430 MEN'S AND YOUNG MEN'S ALL-WOOL SUITS, best grade; six models in 33 patterns of grays and browns; sizes from 33 to 46, including regulars, stouts and long; earlier in the season would have sold for \$18.50 to \$22.50; special, first floor **\$10.50**
 CLUETT-PABODY SHIRTS, of woven madras, coat style, cuffs attached; value \$2.50; special, first floor **\$1.48**
 TAILOR-MADE WAISTS, of striped percale, 1/2 inch plaits in front, French back, laundered collar; value 85c; special, second floor **49c**
 WOMEN'S SHEER GAUZE SILK Lisle Hose, double soles and toes, high spliced heels, deep double toe; value 35c; special, first floor **24c**
 WOMEN'S LISLE THREAD HOSE, medium weight, full-fashioned, double soles, heels and toes, of fine combed two-thread yarn; value 35c; special, first floor **24c**
 MEN'S IMPORTED AND DOMESTIC COTTON AND LISLE SOCKS; plain, fancy and embroidered lises, plain cotton, split soles; also Jacquard lisle effects, new spring colorings; value 50c; special first floor **24c**
 MEN'S PURE LINEN HEM-STITCHED HANDKERCHIEFS, fine quality, 1 1/2 and 1 3/4-inch hems; our regular price 15c each; special, first floor, six for **74c**
 WOMEN'S PURE IRISH LINEN HANDKERCHIEFS; 1-8 and 1 1/4-inch hems; sold elsewhere at 12c each; special, first floor, six for **49c**
 HAT PINS, many new designs in silver, gray finished and gold plated, set with rhinestones and combinations of sapphires, amethysts, rubies and turquoise; regularly 49c; special, first floor **24c**
 WOMEN'S SILK UMBRELLAS; many fine handles, including gun metal, silver or gold caps on pimento wood, carved dogs' heads and long hand-carved woods; some plain others trimmed with sterling silver; were \$3.69 and \$4.69; special, first floor **\$3.14**
 WHITE EMBROIDERED MUSLIN FLOUNCINGS; 54 inches wide; value \$1.25 a yard; special, first floor **98c**
 ROUNDEVISE LACE YOKES, stock attached; were 46c; special, first floor **23c**

IMPORTED SILK DIAGONAL, 39 inches wide, Shantung Diagonal, 27 inches wide and Satin Shantung, 44 inches wide; sold elsewhere at from \$1.50 to \$2.00 a yard; special, first floor **58c**
 IMPORTED FRENCH SERGE; navy and black only; soft-finished clinging material; splendid wearing qualities; used in latest model costumes; 50 inches wide; value \$1.50 a yard; special, first floor **\$1.04**
 LENGTHS OF BROADCLOTHS; from 1 1/2 to 5 yards; nearly every wanted shade in three qualities; prices were \$3.87 to \$9.80; special, first floor **\$2.89** to **\$7.30**
 LINDEN-FINISHED LAWN, 29 inches wide; ideal for waists and dresses; value 25c a yard; special, first floor **12c**
 UNDERWEAR CREPE; soft, crinkly-woven fabric; very durable; one of the most popular fabrics for fine underwear; 29 inches wide; value 15c a yard; special, first floor **10c**
 250 PIECES ENGLISH LONGCLOTH, 3